

## TOBACCO COST CALCULATOR

To calculate the potential costs of tobacco use on your bottom line, use the formula below to see how much your business is likely losing in productivity and health related expenses. The results may surprise you.

- A.** Take the total number of business employees and multiply it by 16.8% – the smoking rate in Florida. The result is the number of smokers your business employs.

\_\_\_\_\_ x 0.168 = \_\_\_\_\_

- B.** Next, if you take the number of smokers and multiply it by \$4,056 – the estimated cost of lost productivity – the result is the total lost productivity cost for your business each year.

\_\_\_\_\_ A \_\_\_\_\_ x \$4,056 = \_\_\_\_\_

- C.** Now, take the number of smokers and multiply it by \$2,056 – the estimated cost of lost medical cost per employee annually – and that is the total additional medical costs per smoker per year.

\_\_\_\_\_ A \_\_\_\_\_ x \$2,056 = \_\_\_\_\_

- D.** Finally, add the results of equations B and C. The result is your estimated total annual loss each year.

\_\_\_\_\_ B \_\_\_\_\_ + \_\_\_\_\_ C \_\_\_\_\_ = \_\_\_\_\_

## CONTACT US



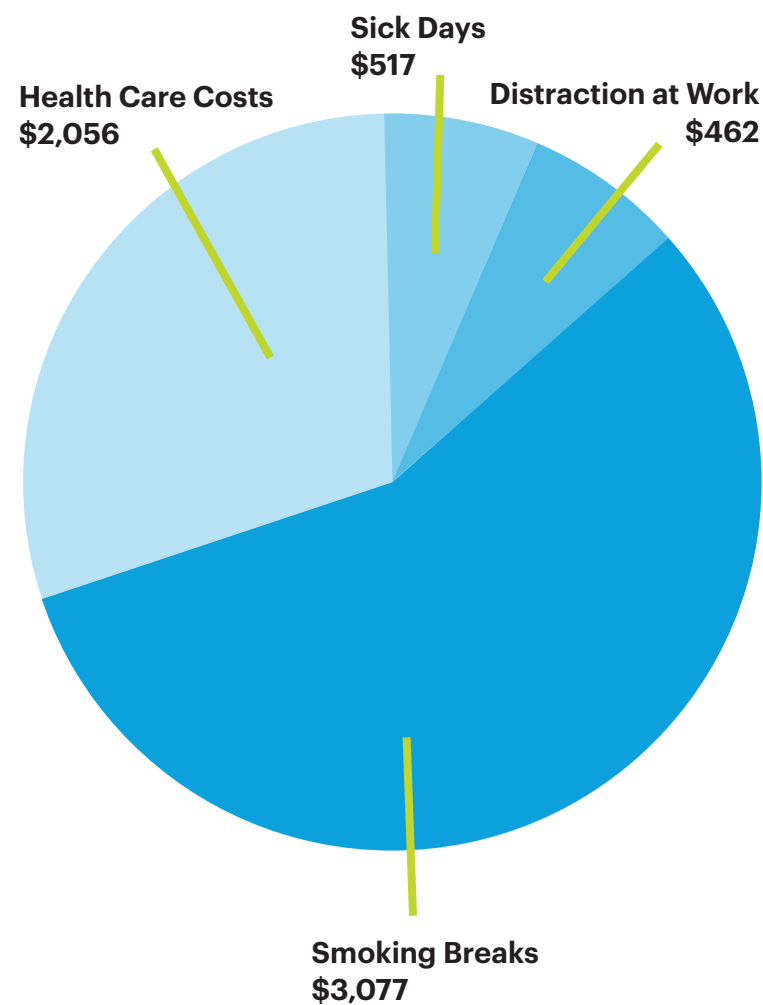
# HELPING EMPLOYEES QUIT TOBACCO

## GOOD FOR BUSINESS, GREAT FOR HEALTH



## TOBACCO USE AND YOUR BOTTOM LINE

Recent studies of the private-sector in the United States have suggested that employees who smoke cost businesses, on average, more than \$6,000 per year when compared to non-smoking employees. This cost to businesses comes primarily in the form of increased health care costs and productivity losses.



## HOW CAN YOU HELP YOUR EMPLOYEES QUIT USING TOBACCO?

Tobacco/nicotine dependence is a chronic and relapsing condition. More than 70% of smokers want to quit, but few will succeed without help. Tobacco use treatment doubles quitting success rates.

Tobacco Free Florida recommends that employers implement a worksite model, which includes the following three principals:

1. Provide employees with access to proven successful tobacco cessation medications and counseling.
2. Create a supportive workplace environment that makes it easier for your employees to quit.
3. Evaluate your progress and success and adapt your plan accordingly.

## WHERE SHOULD YOU START WHEN YOU'RE READY?

It may be difficult to know where to start, so don't hesitate to reach out to a local **Tobacco Free Florida representative**. They can assist you in identifying appropriate tobacco cessation treatment services for your business and guide you through the steps to creating a supportive workplace for employees trying to quit tobacco. They can offer you:

- A free worksite tobacco assessment
- An implementation toolkit
- Lessons learned from many other local organizations
- Support and technical assistance

Protect the health of your employees and your bottom line by implementing worksite strategies to help your employees quit tobacco.

## WE ARE HERE TO HELP YOU

Visit [tobaccofreeflorida.com/business](https://tobaccofreeflorida.com/business) for more information and to find a representative in your county.

**The bottom line:** it is estimated that a smoking employee will cost you an extra **\$6,000 per year!**